

**4-H CLUB
BEST DAIRY PROMOTION ACTIVITY
REPORT FORM**

CLUB NAME: _____

COUNTY: _____

ADULT LEADER (DAIRY PROMOTION):

NAME: _____

STREET ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: () _____

E-Mail: _____

YOUTH LEADERS:

NAME: _____

STREET ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: () _____

NAME: _____

STREET ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: () _____

Report prepared by: _____

PHONE: () _____

E-Mail: _____

Other committee members: _____

Name of promotion

Brief description of promotion: _____

Purpose of promotion (What did you hope to accomplish?): _____

Date and time of promotion: _____

Place held: _____

Who (outside of your club) helped with the promotion: _____

Results of promotion (What did you accomplish? i.e.: Number of coupons redeemed, etc.):

Est. number of people reached: _____ **Budget for activity (optional): \$** _____

Media coverage (include clippings or tapes if possible): _____

Do you feel this promotion was successful? Why? _____
