

Fond du Lac County 4-H Executive Board Meeting
Tuesday, January 26, 2016

Present: Sue Kamphuis, Jackie Luedkte, Shelly Oswald, Paul Bleuel, Denise Retzleff, Emily Franke, Rose Petrie, Lorna Bock

Excused: Jennifer Pflum, Olivia Newton, JoAnn Maedke, Kim Carey

Meeting called to order at 6:20 PM

Secretary Report: Minutes from December 7, 2015 approved

Treasurer Report: Statements as of January 21, 2016 approved

We decided that instead of having paper copies at the door for the General Meetings, we will ask people to view the documents on their electronic devices. If they don't have an electronic device, we will print them off a copy.

Correspondence: Nate Schneider, Theo & Grace Ranch, Elizabeth Jonker, Elsie Kottke, Carissa Zibolsky, Monica Lalors, Josh Lalors, Mariska Kees, Keely Kees, Hannah Stommel, Cameron Vanloo

Old Business:

Family Learning Day: Could use some help with registration the day of. Need people there early until when the first session starts because that is when the most amount of people are there. Then need someone to sit there the rest of the day just in case someone would have a question.

→ Action: Jackie will help with registration in early morning

4-H Raffle: If you are able to get prizes, notify Sue before February 21.

Lemonade Stand: We only have three entries.

2017 Citizen Washington Focus-Presidential Inauguration: We have a consensus of supporting individuals to going to this event. Denise said that we should have a point system to evaluate the individual's essays.

→ Action: Denise will create one document once she has received all of the essays and send them to us on February 18th.

- Action: We will read the essays and numerically assess the applicants.
- Action: Give scores to Lorna by Monday, February 22th
- Action: Lorna Bock will tally the scores of the essays

New Business:

Board Training and Development: What we want as a board is to: delegate, oversee, be accessible, communicate, and represent the clubs.

Goals:

- 1.) Review roadblocks & to enhance interest in 4-H
 - a. Storytelling:
 - i. record 4-H'ers & Alumni telling their 4-H story, incorporating every aspect of what 4-H involves in the different stories.
 - b. Expand Attendance at Meetings:
 - i. Expectation: Come with a friend. Make the meetings fun and everyone shares their opinion. Quote from someone who has attended as to why they attended. Promotion: If you attend all three meetings, receive a prize. Have a survey for attendees to fill out-what did you learn/like or who did you meet? Help people realize the impact of attending the meeting and empowering youth.
- 2.) Promotion and Marketing of 4-H
 - a. "Proud Supporter of 4-H" decals. Cling-Ask me about 4-H
 - b. Increase Facebook Admin Rights so Executive Board Members can post photos
 - c. Instagram-Create a Fond du Lac County 4-H Instagram
 - d. Campaign about recruiting another member
- 3.) Seek youth to be in partnership roles at club and county level
 - a. Board Member & Officer
 - b. Recognize/ Reward
 - c. Youth Leadership Group
 - i. Connect- are you able to take advantage of this?
 - d. Resume & Skill Builder
 - e. Expectation of Youth Involvement-get them involved in planning events more

Next Leader Board Meeting: March 2, 6:30 pm at UW-FDL

Meeting adjourned at 8:00 PM