

**Jefferson County  
Strategic Plan Steering Committee  
Workshop #1**

**May 20<sup>th</sup>, 2009  
1:00 p.m.**

**UW Extension  
864 Collins Rd, Rooms 8/9  
Jefferson**

**AGENDA**

Steering Committee Members:

Jim Braugher, Richard Jones, Steve Nass, Don Reese, Pam Rogers,  
Sharon Schmeling, CarolWard Knox,

Dennis Heling, Bill Kern, Paul Milbrath, Joe Nehmer, Carla Robinson  
Earlene Ronk, Gail Scott, Mark Watkins

1. Call to Order
2. Roll Call
3. Certification of Compliance with Open Meeting Law Requirements
4. Welcome and Review of Agenda (Gary Petre)
5. Opener by Project Facilitator (Steve Grabow)
6. Roles of Planning Team/Steering Committee and Coordinating Work Group, Facilitator, Project Manager and others (e.g. other County Board members, Department Heads, others)
7. Discussion and Initial Guidelines for Working Together
8. Orientation and Resources
  - a. Strategic Planning Process Overview; Profile of Planning Effort; Glossary of Terms and Vocabulary; Agreed Upon Process
  - b. Examples of County Strategic Plans
  - c. Context of Internal and External Economic Considerations
  - d. Questions by Planning Team
9. Stakeholder Analysis Exercises (Facilitated)
  - a. Identifications
  - b. Expectations
10. Step 2: Mandates Exercises (Facilitated)
  - a. Formal
  - b. Informal
11. Possibly begin Step 3: Values/Mission/Purpose Exercises
12. Wrap Up and Follow-up for Next Workshop (June 17<sup>th</sup> 1:00 p.m.)
13. Adjourn

Next Meeting Dates  
June 17<sup>th</sup>; August 19<sup>th</sup>, September 16<sup>th</sup>  
UW Extension Rm 8/9  
1:00 p.m.